



BBA

Project Management

Modules of the specialization:

Management Theory and Practice
Personnel Management in
Organisation
Fundamentals of Financial
Management
Introduction to Project
Management
Project Documentation and Risks
Project Life Cycle
Soft Skills in Project Management

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The BBA Project Management specialization will offer the students an insight into the project planning, realization and the risks connected with finishing projects.

The goal of this specialty is to broaden the theoretical knowledge and practical skills in order to create a business case. The program specifies different methods and technics applicable in the various phases of the project's life cycle according to IPMA. Another important part of the study are the soft skills, such as communication, conflicts solving, time management and others.

After graduating from this program, the students will be able to create a business case of a investment/non-investment character, including the situational analysis, defining the present and potential concurrence, the marketplace in the chosen organization, specifying the business area while applying the external and internal management methods.

The BBA Project Management includes the following beyond the basic modules: Introduction to the project management, Project Documentation and Risks, Project Life Cycle and Soft Skills in Project Management.

Bachelor of Business Administration